# Swedfund's Technical Assistance – Impact

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### Swedfund

This information is aimed to provide Swedfund's portfolio companies with an overview of how Technical Assistance related to Impact can be utilised.

#### 1. What is TA?

Swedfund's funds for technical assistance (TA) is a strategic tool that is used for quality-enhancing initiatives to strengthen the performance of our portfolio companies in line with our mission and goals. The funds will mainly be used to strengthen the companies' work on development impact, gender equality and sustainability, including the environment and climate, decent work and business ethics, and anti-corruption. This can be done for example through training programs, development of management systems or new processes and tools.

## 2. TA Related to Impact

TA support within Impact can be provided through our Impact Measurement and Management System (IMMS) offering, impact studies or as a tailor-made offering based on the identified needs of a portfolio company. A TA project normally results in new and improved processes, tools and methodologies, as well as in conducted trainings, thereby contributing to strengthening and developing the capacity of a portfolio company.

#### **Examples of TA-projects related to Impact**

- Impact Measurement and Management System (IMMS) offering: For portfolio companies to build capacity to systematically define, measure, report and manage impact, as well as to align with Swedfund's and other investors' impact objectives. The IMMS-activity includes the following steps: 1) IMMS diagnostic assessment, 2) action plan for IMMS development/improvement, 3) implementation of action plan and 4) training and capacity building
- Studies to enhance positive impact generation for portfolio companies, end-beneficiaries, markets and communities, e.g., to conduct an assessment of a portfolio company's operations and value chain to strengthen its ability to identify and manage impact-related risk and opportunities
- Impact studies on development effects in different geographies, sectors and industries, e.g., for commercial banks, microfinance industry, energy and climate, food systems and healthcare sector
- Impact studies with a thematic focus, such as digitalization, and other types of tailor-made Impact TA-support